



Sports Management

PROGRAM DESCRIPTION

Sports Management Program

Hocking College's Sports Management program prepares students for many entry-level jobs in the sport and athletic industry including sports business, sports administration, sports marketing, sports communication, sports facilities management, and sports entertainment. The degree also serves as a pathway for students to continue their education to earn an advanced degree in Sports Management.

The curriculum focuses on preparing students to work in sports organizations at the local, collegiate, and professional levels. The program provides students with an education that features real-world amateur and professional sports experiences and interactions with professionals in the industry. In addition to business concepts and theories, students will learn new perspectives and skills in athlete, facilities, and project management, as well as problem-solving, leadership, and ethical decision-making.



TRANSFER PATHWAYS

Hocking College provides students with the foundation and experiences they need to successfully enter the workforce or transfer to a four-year university. Transfer admission is guaranteed to any public four-year university in Ohio for in-state residents who have earned an associate degree from Hocking College.

Hocking College is also accredited by the Higher Learning Commission as a quality standard that assures Hocking credits will transfer. In fact, formal articulation agreements are in place for more than 30 academic programs.

In addition, Hocking College offers a complete set of general education requirements that are guaranteed to transfer to any Ohio public colleges and universities as part of the Ohio Transfer Module (OTM).

For more information about transfer opportunities at Hocking College, visit hocking.edu/transfer-resource-center.

ALL-INCLUSIVE PRICING

Hocking College offers all-inclusive pricing and works with students to assure they have complete college funding, including financial aid, before they start classes. All-inclusive pricing includes the following:

PER SEMESTER

\$300.....Learning Fee
\$20.....Health Center Services
\$75.....Career Center Services
\$600.....Computer Purchase 1st Semester

Not included in All-Inclusive Pricing

\$106.....Annual Parking

*** After IT approves your personal Computer, complete the OPT-OUT form to have charges removed from your account.

***Students must have laptop that meets College requirements. Students not verifying a satisfactory laptop with will be required to purchase one through the College. Cost is subject to market pricing.

Pricing for housing and meal plans can be found at hocking.edu/residence-halls.

DEGREE TRACK

2026/2027 Academic Year

AUTUMN 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	SPRT-1100	Foundations of Sports Management	3.00	\$100
8 Weeks (1)	SPRT-1105	Fundamentals of Athletic Coaching & Leadership	3.00	\$150
8 Weeks (1)	EM-1135	Basic Life Support (CPR) BFA	0.50	\$255
8 Weeks (2)	ENGL-1510	English Composition I	4.00	\$50
8 Weeks (2)	SPRT-1210	Sports, Wellness & Society	3.00	\$100
16 Weeks	SPRT-2601	Sports Management Practicum I	1.00	\$100
16 Weeks	GS-1010	Pathways to Prosperity	1.00	\$220
SEMESTER TOTAL			15.50	
				\$5,240
				\$8,510
SPRING 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	SPRT-1200	Intro Sports Performance Measurement & Analytics	3.00	\$100
8 Weeks (1)	MATH-2250	Introduction Statistics	4.00	\$150
OR	MATH-1113	College Algebra		
8 Weeks (2)	PSYC-1120	Organizational Behavior	3.00	\$50
8 Weeks (2)	SPRT-1220	Sports Sales, Ticketing Operations & Promotion	3.00	\$100
8 Weeks (2)	SPRT-1230	Sports Marketing & Communications	3.00	\$100
16 Weeks	SPRT-2602	Sports Management Practicum II	1.00	\$100
SEMESTER TOTAL			17.00	
				\$4,265
				\$7,535
AUTUMN 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	BUS-1100	Introduction to Entrepreneurship	3.00	\$80
8 Weeks (1)	BUS-1200	Business Law	3.00	\$130
8 Weeks (1)	COMM-1130	Speech	3.00	\$50
8 Weeks (2)	MICS-1121	Microsoft Office	3.00	\$210
8 Weeks (2)	SPRT-2100	Facilities & Event Management	3.00	\$50
SEMESTER TOTAL			15.00	
				\$4,185
				\$7,455
SPRING 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	HUM-2203	Introduction to Ethics	3.00	\$50
8 Weeks (1)	SPRT-2115	Athletic Coaching Methods	3.00	\$150
8 Weeks (2)	DT-1102	Basic Nutrition	3.00	\$105
8 Weeks (2)	GS-2010	Pathways to Prosperity II	1.00	\$170
16 Weeks	SPRT-2651	Sports Events & Community Development (CAPSTONE)	4.00	\$350
SEMESTER TOTAL			14.00	
				\$4,272
				\$7,324
			61.50	
				\$17,962.00
				\$30,824.00

*All courses and course fees are subject to change. Visit us online to see the most up-to-date curriculum and pricing for this program.

QUESTIONS? CONTACT

Admissions

Admissions@hocking.edu

(740) 753-7050

www.hocking.edu/sports-management