



Business Management & Entrepreneurship

PROGRAM DESCRIPTION

Business Management & Entrepreneurship Program

The Business Management & Entrepreneurship Program at Hocking College prepares students for careers in business and management or for launching and growing their own business. The program combines foundational business knowledge with hands-on, real world experience.

Students develop practical skills in: Accounting, marketing, and management fundamentals - Professional communication and teamwork - Ethical and Responsible business practices - Business planning and decision-making.



PLACES OF EMPLOYMENT

Examples of places where Hocking College alumni have worked or are currently working include the following: OhioHealth • Rocky Brands, Inc. • Liberty Tax Service • Holiday Inn • Capstone Property Management • AT&T and other regional employers.

ALL-INCLUSIVE PRICING

Hocking College offers all-inclusive pricing and works with students to assure they have complete college funding, including financial aid, before they start classes. All-inclusive pricing includes the following:

PER SEMESTER

\$300.....Learning Fee
\$20.....Health Center Services
\$75.....Career Center Services
\$600.....Computer Purchase 1st Semester***

*** After IT approves your personal Computer, complete the OPT-OUT form to have charges removed from your account.

***Students must have laptop that meets College requirements. Students not verifying a satisfactory laptop will be required to purchase one through the College. Cost is subject to market pricing.

Not Included in the All-Inclusive Pricing

\$106.....Annual Parking

Pricing for housing and meal plans can be found at hocking.edu/residence-halls.

DEGREE TRACK

2026/2027 Academic Year

AUTUMN 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	BUS-1100	Introduction to Entrepreneurship	3.00	\$80
8 Weeks (1)	BUS-2247	Business Excel	3.00	\$105
8 Weeks (2)	MATH-1103	Applied Mathematics	3.00	\$150
8 Weeks (2)	ACC-1101	Financial Accounting	3.00	\$55
8 Weeks (2)	BUS-1000A	Business Consulting Team A	0.50	\$40
16 Weeks	GS-1010	Pathways to Prosperity	1.00	\$220
SEMESTER TOTAL			13.50	
IN-STATE TUITION & FEES				\$4,588
OUT-OF-STATE TUITION & FEES				\$7,531
SPRING 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	BUS-2130	Sales (SL)	3.00	\$80
8 Weeks (1)	ENGL-1510	English Composition	4.00	\$50
8 Weeks (1)	SUPR-2235	Supervision & Leadership	3.00	\$55
8 Weeks (2)	BUS-1000B	Business Consulting Team B	0.50	\$40
8 Weeks (2)	COMM-1130	Speech	3.00	\$50
8 Weeks (2)	BUS-1110	Marketing	3.00	\$55
SEMESTER TOTAL			16.50	
IN-STATE TUITION & FEES				\$3,995
OUT-OF-STATE TUITION & FEES				\$7,265
AUTUMN 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	ECON-1140	Principles of Microeconomics	3.00	\$150
8 Weeks (1)	BUS-1200	Business Law	3.00	\$55
8 Weeks (1)	ACC-1105	Computerized Accounting	3.00	\$55
OR	BUS-1210	Social Media Marketing	3.00	\$135
8 Weeks (2)	BUS-1000C	Business Consulting Team C	0.50	\$40
8 Weeks (2)	HUM-2203	Introduction to Ethics	3.00	\$50
8 Weeks (2)	BUS-2210	Human Resources Management	3.00	\$55
SEMESTER TOTAL			15.50	
IN-STATE TUITION & FEES				\$4,070-\$4,150
OUT-OF-STATE TUITION & FEES				\$7,340-\$7,420
SPRING 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	BUS-2125	Finance	3.00	\$55
8 Weeks (1)	BUS-1112	Sales Management	3.00	\$135
8 Weeks (1)	ECON-2240	Principles of Macroeconomics	3.00	\$150
8 Weeks (2)	BUS-1000D	Business Consulting Team D	0.50	\$40
8 Weeks (2)	BUS-2600	Business Practicum	2.00	\$5
8 Weeks (2)	BUS-2650	Business Planning (Capstone)	3.00	\$120
8 Weeks (2)	GS-2010	Pathways to Prosperity II	1.00	\$170
SEMESTER TOTAL			15.50	
IN-STATE TUITION & FEES				\$4,340
OUT-OF-STATE TUITION & FEES				\$7,610
TOTAL CREDIT HOURS			61.00	
TOTAL IN-STATE TUITION & FEES				\$16,993-\$17,073
TOTAL OUT-OF-STATE TUITION & FEES				\$26,146-\$29,826

QUESTIONS? CONTACT

Admissions

Admissions@hocking.edu

(740) 753-7550 www.hocking.edu/

[business-management](#)

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* All courses and course fees are subject to change. Visit us Online to see the most up-to-date curriculum and Pricing for this program