



Business Management & Entrepreneurship

PROGRAM DESCRIPTION

Business Management & Entrepreneurship Program

The Business Management & Entrepreneurship Program at Hocking College prepares students for careers in business and management or for launching and growing their own business. The program combines foundational business knowledge with hands-on, real world experience.

Students develop practical skills in: Accounting, marketing, and management fundamentals - Professional communication and teamwork - Ethical and Responsible business practices - Business planning and decision-making.



PLACES OF EMPLOYMENT

Examples of places where Hocking College alumni have worked or are currently working include the following: OhioHealth • Rocky Brands, Inc. • Liberty Tax Service • Holiday Inn • Capstone Property Management • AT&T and other regional employers.

ALL-INCLUSIVE PRICING

Hocking College offers all-inclusive pricing and works with students to assure they have complete college funding, including financial aid, before they start classes. All-inclusive pricing includes the following:

PER SEMESTER

\$300.....Learning Fee
\$20.....Health Center Services
\$75.....Career Center Services
\$600.....Computer Purchase 1st Semester

*** After IT approves your personal Computer, complete the OPT-OUT form to have charges removed from your account.

***Students must have laptop that meets College requirements. Students not verifying a satisfactory laptop will be required to purchase one through the College. Cost is subject to market pricing.

Not Included in the All-Inclusive Pricing

\$106.....Annual Parking

Pricing for housing and meal plans can be found at hocking.edu/residence-halls.

DEGREE TRACK

2026/2027 Academic Year

AUTUMN 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	BUS-1100	Introduction to Entrepreneurship	3.00	\$80
8 Weeks (1)	BUS-2247	Business Excel	3.00	\$105
8 Weeks (2)	MATH-1103	Applied Mathematics	3.00	\$150
8 Weeks (2)	ACC-1101	Financial Accounting	3.00	\$55
8 Weeks (2)	BUS-1000A	Business Consulting Team A	0.50	\$40
16 Weeks	GS-1010	Pathways to Prosperity	1.00	\$220
			SEMESTER TOTAL	13.50
			IN-STATE TUITION & FEES	\$4,588
			OUT-OF-STATE TUITION & FEES	\$7,531
SPRING 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	BUS-2130	Sales (SL)	3.00	\$80
8 Weeks (1)	ENGL-1510	English Composition	4.00	\$50
8 Weeks (1)	BUS-2250	Negotiations	3.00	\$50
OR	SUPR-2235	Supervision & Leadership	3.00	\$55
8 Weeks (2)	BUS-1000B	Business Consulting Team B	0.50	\$40
8 Weeks (2)	COMM-1130	Speech	3.00	\$50
8 Weeks (2)	BUS-1110	Marketing	3.00	\$55
OR	BUS-1300	Operations Management	3.00	\$50
			SEMESTER TOTAL	16.50
			IN-STATE TUITION & FEES	\$3,985-\$3,995
			OUT-OF-STATE TUITION & FEES	\$7,255-\$7265
AUTUMN 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	ECON-1140	Principles of Microeconomics	3.00	\$150
8 Weeks (1)	BUS-1200	Business Law	3.00	\$55
8 Weeks (1)	ACC-1105	Computerized Accounting	3.00	\$55
OR	BUS-1210	Social Media Marketing	3.00	\$135
OR	BUS-2103	Lean Black Belt	3.00	\$400
8 Weeks (2)	BUS-1000C	Business Consulting Team C	0.50	\$40
8 Weeks (2)	HUM-2203	Introduction to Ethics	3.00	\$50
8 Weeks (2)	BUS-2210	Human Resources Management	3.00	\$55
OR	BUS-2230	Advanced Selling	3.00	\$55
			SEMESTER TOTAL	15.50
			IN-STATE TUITION & FEES	\$4,020-\$4,415
			OUT-OF-STATE TUITION & FEES	\$7,290-\$7,685
SPRING 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	BUS-2125	Finance	3.00	\$55
8 Weeks (1)	BUS-1112	Sales Management	3.00	\$135
OR	BUS-1320	Logistics	3.00	\$50
OR	BUS-2100	Consumer Behavior	3.00	\$50
8 Weeks (1)	BUS-2211	Talent Development	3.00	\$50
OR	BUS-2300	Marketing Research	3.00	\$50
OR	ECON-2240	Principles of Macroeconomics	3.00	\$150
OR	INS-1103	Claims Handling Principles & Practices	3.00	\$20
OR	WEB-2600	Web Development for Non-Profits (SL/P	2.00	\$170
8 Weeks (2)	BUS-1000D	Business Consulting Team D	0.50	\$40
8 Weeks (2)	BUS-2600	Business Practicum	2.00	\$5
8 Weeks (2)	BUS-2650	Business Planning (Capstone)	3.00	\$120
8 Weeks (2)	GS-2010	Pathways to Prosperity II	1.00	\$170
			SEMESTER TOTAL	14.50-15.50
			IN-STATE TUITION & FEES	\$4,125-\$4,360
			OUT-OF-STATE TUITION & FEES	\$7,395-\$7,630
			TOTAL CREDIT HOURS	60.00-61.00
			TOTAL IN-STATE TUITION & FEES	\$16,718-\$17,358
			TOTAL OUT-OF-STATE TUITION & FEES	\$29,471-\$30,111

QUESTIONS? CONTACT

Admissions

Admissions@hocking.edu

(740) 753-7550 www.hocking.edu/

[business-management](#)

Updated 2/2026 -AF

* All courses and course fees are subject to change. Visit us Online to see the most up-to-date curriculum and Pricing for this program