



Fashion Design & Retail Merchandising

PROGRAM DESCRIPTION

Fashion Design & Retail Merchandising Program

The Fashion Design and Retail Merchandising program will provide area students with a 2-year pathway to the vast fashion & retail industry in nearby Central Ohio.

The Fashion Design and Retail Merchandising program is strategically designed to deliver technical apparel development training, valuable product development & consumer research experience, entrepreneurial retail expertise, and industry-specific technology training necessary to succeed in the fashion industry now and in the future.

This degree program will prepare students to gain employment in creative or technical fields in the fashion industry at the corporate level, emerging small business level, or in entrepreneurship as a fashion based start-up.

ALL-INCLUSIVE PRICING

Hocking College offers all-inclusive pricing and works with students to assure they have complete college funding, including financial aid, before they start classes. All-inclusive pricing includes the following:

PER SEMESTER

\$300.....Learning Fee

\$20.....Health Center Services

\$75.....Career Center Services

\$600.....Computer Purchase 1st Semester

Not Included in the All-Inclusive Pricing

\$106.....Annual Parking

*** After IT approves your personal Computer, complete the OPT-OUT form to have charges removed from your account.

***Students must have laptop that meets College requirements. Students not verifying a satisfactory laptop with will be required to purchase one through the College. Cost is subject to market pricing.



Pricing for housing and meal plans can be found at hocking.edu/residence-halls.



DEGREE TRACK

2026/2027 Academic Year

Apparel Technician Certificate (Embedded)

COURSE	COURSE NAME	CREDITS
FASH-1001	Fashion Fundamentals	3.00
FASH-2104	Textiles	3.00
FASH-1123	Sewing & Garment Const	3.00
FASH-1141	Flat Pattern	3.00
FASH-1112	Color Theory	3.00
COMM-1130	Speech	3.00
FASH-1120	Draping	4.00
FASH-1142	Fashion Technology	3.00
	Total Credit Hours	25.00

AUTUMN 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	FASH-1001	Fashion Fundamentals	3.00	\$180
8 Weeks (1)	FASH-1002	History of Fashion in Culture	3.00	\$180
8 Weeks (2)	ENGL-1510	English Composition I	4.00	\$50
8 Weeks (2)	FASH-1123	Sewing & Garment Construction	3.00	\$530
8 Weeks (2)	FASH-1141	Flat Pattern	3.00	\$520
16 Weeks	GS-1010	Pathway to Prosperity	1.00	\$220
			SEMESTER TOTAL	17.00
			IN-STATE TUITION & FEES	\$5,945
			OUT-OF-STATE TUITION & FEES	\$8,315
SPRING 1				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	FASH-1112	Color Theory	3.00	\$180
8 Weeks (1)	FASH-1131	Fashion Analysis & Forecasting	3.00	\$385
8 Weeks (1)	MATH-1103	Applied Mathematics	3.00	\$150
OR	MATH-2250	Introduction to Statistics	4.00	\$150
OR	MATH-1113	College Algebra	4.00	\$150
8 Weeks (2)	FASH-1120	Draping	4.00	\$420
8 Weeks (2)	FASH-1142	Fashion Technology	3.00	\$540
			SEMESTER TOTAL	16.00-17.00
			IN-STATE TUITION & FEES	\$5,340
			OUT-OF-STATE TUITION & FEES	\$8,610
AUTUMN 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	FASH-2100	Design & Illustration	3.00	\$320
8 Weeks (1)	FASH-2102	Business of Fashion	3.00	\$190
8 Weeks (1)	FASH-2104	Textiles	3.00	\$520
8 Weeks (2)	COMM-1130	Speech	3.00	\$50
8 Weeks (2)	FASH-2113	Fashion Branding & Entrepreneurship (SL)	3.00	\$320
			SEMESTER TOTAL	15.00
			IN-STATE TUITION & FEES	\$5,065
			OUT-OF-STATE TUITION & FEES	\$8,335
SPRING 2				
SCHEDULE	COURSE	COURSE NAME	CREDIT HOURS	COURSE FEES
8 Weeks (1)	FASH-2230	Fashion Collection Lab I	2.00	\$470
8 Weeks (1)	PSYC-1120	Organizational Behavior	3.00	\$50
8 Weeks (2)	FASH-2242	Fashion Collection Lab II	3.00	\$630
8 Weeks (2)	FASH-2650	Fashion Portfolio (Capstone)	3.00	\$255
8 Weeks (2)	GS-2010	Pathway to Prosperity II	1.00	\$170
8 Weeks (2)	FASH-2600	Fashion Industry Practicum	1.00	\$0
			SEMESTER TOTAL	13.00
			IN-STATE TUITION & FEES	\$4,804
			OUT-OF-STATE TUITION & FEES	\$7,638
			TOTAL CREDIT HOURS	61.00-62.00
			TOTAL IN-STATE TUITION & FEES	\$21,154.00
			TOTAL OUT-OF-STATE TUITION & FEES	\$32,898.00

*All courses and course fees are subject to change. Visit us online to see the most up-to-date curriculum and pricing for this program.

QUESTIONS? CONTACT

Admissions

Admissions@hocking.edu

(740) 753-7050