



HOCKING COLLEGE PRESENTS

THE INAUGURAL
FASHION SHOW

A RUNWAY SHOWCASE FEATURING THE
FASHION DESIGN & RETAIL MERCHANDISING PROGRAM

PRODUCED IN STRATEGIC PARTNERSHIP WITH



COLUMBUS
FASHION
COUNCIL

FDRM

FASHION DESIGN &
RETAIL MERCHANDISING

FIRST YEAR

Student design work presented by:

Lindsey Reed

Trevell Adams

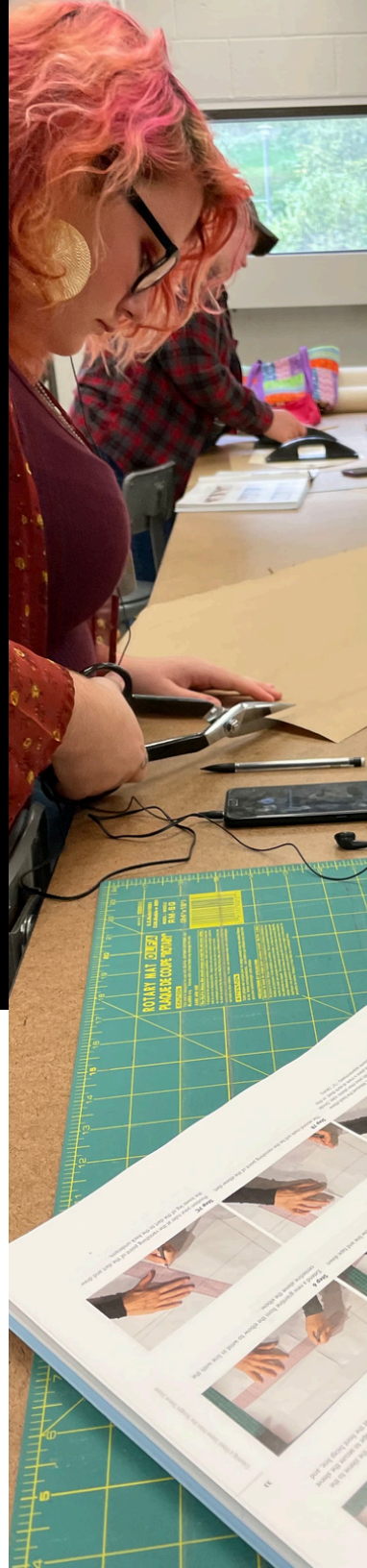
Fatima Feika

Alexandria Martinez

Labriar Franklin-Paige

Lily Knapp

The first year of the Fashion Design & Retail Merchandising Program is focused on fundamental skill building in professionalism, industry standards & the collaborative working environment.



SECOND YEAR

Focused on brand development, collection planning, production & refinement through practical industry experience.

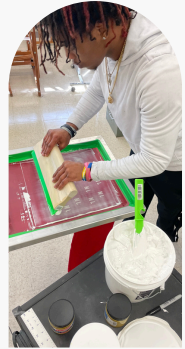
TONY POPE

Concept Brand:

NO LIMITS

Collection Title:

ARTISTIC VANDALISM



LAUREN PARRISH

Concept Brand:

blue marmalade

Collection Title:

revival

JAZMIN CRUZ

Concept Brand:

JAZMIN CRUZ

Collection Title:

A Dangerous Woman



Run of Show



6:00pm - *VIP Lounge*
Designer Meet & Greet
Hors d'Oeuvres

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6:30pm - Runway Show Seating

7:00pm - Opening Remarks

Video - Fashion Design & Retail Merchandising Program Introduction

The Show Begins
SEGMENT 1

Fashion Club Collaborative Work

Fringe Jacket
Multi Sequined Shift Dress
Blue/Gray Bustier & Skirt with Over Dress

*Pieces in this segment available for auction at the Hocking College Foundation Gala

SEGMENT 2

1st Year FDRM Student Designers

Designer: Lindsey Reed
Designer: Trevell Adams
Designer: Fatima Feika
Designer: Alexandria Martinez
Designer: Labriar Franklin-Paige
Designer: Lily Knapp

SEGMENT 3

2nd Year, Graduating FDRM Student Designers
3 look collections

Designer: **Tony Pope**

Concept Brand: **No Limits**

Collection Title: **Artistic Vandalism**

Designer: **Lauren Parrish**

Concept Brand: **Blu Marmalade**

Collection Title: **Revival**

Designer: **Jazmin Cruz**

Concept Brand: **Jazmin Cruz**

Collection Title: **A Dangerous Woman**



Closing Remarks

Audience Transition to Lodge Room 1

Final Walk

AFTERPARTY



FDRM

FASHION DESIGN &
RETAIL MERCHANDISING

The Program

The Fashion Design & Retail Merchandising program will provide students with a two-year pathway to the vast fashion and retail industry.

The Fashion Design and Retail Merchandising program is strategically designed to deliver technical apparel development training, valuable product development and consumer research experience, entrepreneurial retail expertise, and industry-specific technology training necessary to succeed in the fashion industry now and in the future.

The Fashion Show

Hocking College's Annual Fashion Show highlights the original creations of our Fashion Design & Retail Merchandising students. It is a culmination of work and designs created during their entire program. Each second-year student features a three-design collection. First-year students feature one design.

This year's show features the inaugural graduating class of the Fashion Design & Retail Merchandising program at Hocking College!

Our Team



Coral Wedel
Program Manager



Mellissa Miller
Adjunct Faculty

Thank You

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